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Denver Founder Builds App to Solve a Problem Both Her and Her Puppy Share

good frens launches in Denver — a dog playdate app built on the idea that your dog is the best icebreaker you've ever had

Denver startup good frens is launching a new app that turns one of the city's most familiar moments — two strangers talking because their dogs decided to say hi — into something people can actually plan for.

The app matches dogs by their size, energy level, and temperament, then makes it easy for their humans to schedule playdates, build a recurring local pack, and create the kind of neighborhood community that feels increasingly hard to find. Early access signups are now open at goodfrens.app, ahead of a 2026 Denver launch.

Denver consistently ranks among the most dog-friendly cities in the country. Parks like Wash Park, Berkeley Lake, and City Park already function as unofficial community hubs — but the connections that happen there are left almost entirely to chance. good frens is designed to change that.

The app was born from a personal problem — two of them, actually. Founder Cait moved to Denver while working from home, and found that the casual, effortless path to friendship she'd always relied on had quietly disappeared. Her dog Millie had a version of the same issue: high-energy and social, but her older brother Hank couldn't quite keep up with her anymore.

"I realized Millie and I had the same problem," says Cait. "We both needed frens."

The name is intentional: "frens" is dog speak for friends — the language of every tail-wagging angel who has introduced two strangers at a park without knowing what they started.

"What if both of us could grow our pack at the same time? An app where you find dogs that actually match your dog's energy, with owners who love their dogs the way you love yours. That has the potential to create something really beautiful. A frenship."

— Cait, Founder, Good Frens

The app works in three steps: create your dog's profile — energy level, size, breed, personality — browse nearby compatible matches, and send a playdate request. Once confirmed, the app steps back and lets the dogs do what dogs do. Over time, users build a recurring pack: the same dogs, the same parks, until it starts to feel like a neighborhood.

"We're more connected online than ever — and lonelier than ever. Dogs are the antidote. They already know how to walk up to a stranger and say hello. I just built the app that makes it easier for the rest of us."

— Cait, Founder, Good Frens

good frens is available now for early access signups at goodfrens.app. The app launches in Denver in 2026, with plans to expand to additional cities. Profiles include safety features from day one: phone-verified accounts, vaccination records, in-app reporting, and community moderation.

About Good Frens

good frens is an app that matches dogs by energy, size, and temperament — then connects their humans for playdates, walks, and real community. The name says it all: 'frens' is dog speak for friends, which turns out to be exactly what both sides of the leash need more of. The app is launching in Denver in 2026. Early access is open now at goodfrens.app.

High-resolution photos and brand assets available at <https://goodfrens.app/press>.

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